



WHY ME?



My name is **SADHBH O'FLAHERTY** and this is why...

My **WHY** is to use my passion, knowledge and experience of human behaviour so that it can build a more respectful, inclusive and healthy environment for us all to work and live in.



'I'm a coffee-loving, paintbrush touting, change enthusiast who believes in the power of positive culture.'



Change Champion

- Over the past 3 years, I have been the **Change and Engagement Lead** on many key strategic programmes for Deloitte and their clients. I have managed the high-level **holistic impact of business change** in Deloitte along with delivering change assessments, support, communication and training.
- I have **mentored and guided leaders** leveraging empathy, trust and connection to create high performing teams and positive cultures.
- I have proven myself as a colleague who is organised, diligent, hardworking, data-driven, detail oriented yet always working with an **element of fun** included.



Pioneering People Person

- I am an engaging and influential voice, comfortably dealing with **all levels in an organisation**.
- I have a **talent for building strong, lasting and trusting connections**, having done so across Deloitte, in previous employments and through my active participation in volunteering, education and events.

Word Wizard

- I wrote the Deloitte **thought leadership** paper on the Irish Perspective of **The Great Resignation**, which was published on the Deloitte Website.
- I completed my thesis paper on **Workplace Incivility** and subsequent workshop which was delivered to leadership students in Smurfit UCD.
- I composed and managed many **highly successful internal communication** campaigns across multiple channels and media to engage audiences and influence behaviour.



Leading Leaders

- **Change and Engagement Lead** on complex change projects for Multinational and National Organisations.
- **Co-Lead** of the Deloitte Mental Health Network.
- Scrum Master and **People Development Lead**.
- **Lead the way** on the Culture Audit in Intact.
- **Presented in UCD, DKIT and Deloitte** on Workplace Incivility, Human Centric Change Management and Agility.

"We have had a fantastic year, thanks in no small part to Sadhbh's commitment and energy. She has been organised and structured, bringing the committee together regularly for meaningful interactions."

- Partner Sponsor, the Mental Health Network

